REMARK : The business plans presented on this platform are submitted by the respective issuers and reflect their original content. Fundaztic prioritizes the direct representation of the issuer's vision and as such, we do not undertake editorial modifications (e.g., correcting spelling, grammar, or typographical errors).

BACKGROUND OF BUSINESS

A. Who are we
We are into selling nutritional supplement business.

B. What do we do
We are engaged in the nutritional supplement business, selling Naturally Plus brand products such as S.Lutein, Izumio, S.Lutein Bilberry Pine Bark Plus, Olemio, and Wakaku+.
Our products are marketed to customers through our agent network.
We actively use social media platforms such as Facebook to promote our products, recruit new agents, and expand our customer base.
We focus on building a strong agent network to support our sales growth and business expansion.
Our business aims to provide customers with quality nutritional supplement products while continuously growing our market reach.

C. When did we start our business operations
We began the business operations in Jun 2022.

D. Where we are operating our business in
Our home-based office is located at Petaling Jaya, Selangor.

E. How much have we invested into the business to-date
We have invested more than RM 20,000 into our business.

F. No. of Outlets/Branches we have now (if any)
N/A

G. Our Financial Summary

Year	Turnover	Total Expenses	Profit/ (Losses)
2025	RM 150,000	RM 120,000	RM 30,000
2026 - up to date	RM 90,000	RM 72,000	RM 18,000

Remarks:
Although the business has an established network of approximately 100 downline agents, not all registered agents are consistently active in generating sales. Some participate on a part-time basis, while others purchase products occasionally for personal consumption or resale.
Consequently, the overall network size does not directly translate into equivalent sales turnover, as revenue is primarily generated by actively purchasing and selling agents.
The business continues to maintain its existing network and explore opportunities to strengthen agent engagement, improve sales activities and expand its customer base to support future business growth.

H. Experience of our Key Management Team
The owner has more than 10 years' experience in this industry.

I. Staffing – Staff Strength
Owner: 1
Downline agents: 100

J. How we intend to use and repay the funds
Funding applied for the purpose of supporting our working capital and operating expenses. We are confident that we will be able to make our monthly instalments promptly and fully settle our debt on time.

K. Other supporting information about our company

Platform Remarks

This is a 2nd funding request by an existing issuer who had successfully raised RM30,000 under Note No. 5223 at our platform. Repayment of Note No. 5223 has been prompt & regular for the last 32 months and the principal outstanding sum prior to the hosting of this note is RM3,333