REMARK : The business plans presented on this platform are submitted by the respective issuers and reflect their original content. Fundaztic prioritizes the direct representation of the issuer's vision and as such, we do not undertake editorial modifications (e.g., correcting spelling, grammar, or typographical errors).

BACKGROUND OF BUSINESS

A. Who are we

We are engaged in gold trading under pawn transaction or preloved.

B. What do we do

Our company operate a home-based gold trading business, specialising in the sale of gold jewellery purchased through pawn transactions, as well as pre-owned gold products. We promote its products through social media platforms such as Facebook and TikTok, as well as paid online advertisements, to reach potential customers and generate sales enquiries. Customers arrange to collect their purchased gold products directly from the owner's residence or somewhere in the middle if from others state, allowing the business to operate without the need for a physical retail outlet. Customer payments are received mainly through online bank transfers, accounting for approximately 80% of transactions, while the remaining 20% are paid in cash. We also offer instalment payment arrangements of up to three months to provide customers with greater payment flexibility.

C. When did we start our business operations

We registered and started our business in April 2021.

D. Where we are operating our business in

We operating our home-based business in Gemencheh, Negeri Sembilan.

E. How much have we invested into the business to-date

We have invested more than RM300K into our business.

F. No. of Outlets/Branches we have now (if any)

NIL

G. Our Financial Summary

Year	Turnover	Total Expenses	Profit / (Losses)
2025	RM4,000,000.00	RM3,400,000.00	RM600,000.00
2026 up to date	RM3,800,000.00	RM3,230,000.00	RM570,000.00

Remarks:

H. Experience of our Key Management Team

With 4 years of experience in the gold trading business, the owner has developed practical knowledge of gold sourcing, product selection and customer preferences.

I. Staffing – Staff Strength

Owner – 1
Staff – 1

J. How we intend to use and repay the funds

The fund we are applying from Fundaztic will be used to enhance working capital to support our business expansion. The proposed financing will be used to purchase additional gold stock to expand product variety and meet customer demand. Part of the funds will also support the company's plan to establish a physical retail shop in year 2027, providing a dedicated business location to showcase its products, serve customers and enhance market visibility. This expansion is expected to strengthen the company's market presence and support its long-term business growth.

We believe that by consistently offering honest services, we will be able to develop long- term relationships with our clients. We assure you that our main focus will be the quality of our service and make sure that customers get the best service from us. Hence, we are confident to serve our monthly instalment promptly and fully settle on time.

K. Other supporting information about our company