REMARK : The business plans presented on this platform are submitted by the respective issuers and reflect their original content. Fundaztic prioritizes the direct representation of the issuer's vision and as such, we do not undertake editorial modifications (e.g., correcting spelling, grammar, or typographical errors).

BACKGROUND OF BUSINESS

A. Who are we

We are engaged in wholesales handphone accessories.

B. What do we do

We specialize in the wholesale supply and distribution of mobile phone accessories, serving SSM-registered retailers, online sellers, distributors and resellers across Malaysia. With a diverse product range and a focus on meeting the evolving needs of the mobile accessories market, the company aims to provide reliable products at competitive wholesale prices. Its product portfolio includes mobile phone cases and covers, screen protectors, charging cables and adapters, wireless chargers, power banks, headphones and other related accessories. We source products from reliable suppliers to maintain a balance between product quality, affordability and variety, enabling its business customers to cater to different consumer preferences and market demands. We are committed to providing responsive customer service, efficient order processing and reliable delivery to support its customers' daily operations and business growth. By maintaining strong supplier relationships and offering a wide selection of products, we aims to build long-term partnerships with its customers and strengthen its position in the mobile accessories wholesale market. We operate from 8.00am to 5.00pm, Monday to Friday, and is closed on Saturday and Sunday.

C. When did we start our business operations

We registered and started our business in August 2023 under Sole Proprietorship and we are now fully converting to Sdn Bhd from 1 April 2026.

D. Where we are operating our business in

We operating our business in Bukit Mertajam, Pulau Pinang.

E. How much have we invested into the business to-date

We have invested more than RM300K into our business.

F. No. of Outlets/Branches we have now (if any)

NIL

G. Our Financial Summary

Year	**Turnover**	**Total Expenses**	**Profit / (Losses)**
2025 (LHDN 2025)	RM3,019,903.00	RM2,874,914.00	RM144,989.00
2026 up to date	RM1,550,000.00	RM1,472,500.00	RM77,500.00

Remarks: 2025 LHDN declared income tax based on the previous sole proprietorship account.

H. Experience of our Key Management Team

The owner has been in this wholesales industry for more than 21 years of experiences.

I. Staffing – Staff Strength

Owner – 1
Staff – 12

J. How we intend to use and repay the funds

The fund we are applying from Fundaztic will be used to enhance working capital to support our business expansion. The proposed financing will be used primarily to purchase a wider variety of mobile phone accessories in larger quantities to obtain better wholesale pricing and volume discounts, thereby reducing purchasing costs and improving profit margins. Part of the funds will also be retained as a standby reserve to provide a financial buffer for unexpected business needs. In addition, the financing will support daily operating expenses and working capital requirements, ensuring sufficient cash flow to maintain smooth business operations and support the company's continued growth.

We believe that by consistently offering honest services, we will be able to develop long- term relationships with our clients. We assure you that our main focus will be the quality of our service and make sure that customers get the best service from us. Hence, we are confident to serve our monthly instalment promptly and fully settle on time.

K. Other supporting information about our company

Platform Remarks

Due to the temporary unavailability of CCRIS access specifically for our platform services provider, our automated credit scoring model has unfortunately been impacted. Consequently, we cannot provide the regular Risk Grade and projected Bad Rate. Until this specific access issue is resolved, our team of experienced credit managers will manually assess and approve all funding requests. All Notes approved under this temporary manual process will be assigned an X1 risk grade.

This Issuer has a director-related exposure with present principal outstanding of RM52,777 left under Note 6991. The said Note has been repaid for 17 months and repayment has been prompt & regular. Present exposure given to this group at our platform is RM112,777. (Inclusive of this new Note.)