

**REMARK :** The business plans presented on this platform are submitted by the respective issuers and reflect their original content. Fundaztic prioritizes the direct representation of the issuer's vision and as such, we do not undertake editorial modifications (e.g., correcting spelling, grammar, or typographical errors).

## BACKGROUND OF BUSINESS

### A. Who are we

We are a manufacturing and supply business specializing in general office equipment, barcode printing machines, printing ribbons, adhesive products and specialty paper for various industrial and commercial applications. We also provide printing, labelling and packaging solutions to meet the diverse requirements of our customers across different industries.

Our business focuses on supplying quality adhesive products and specialty printing materials for packaging, product labelling, barcode applications and die-cut products. Through our range of products and services, we aim to provide practical and reliable solutions that support our customers' operational and production needs.

### B. What do we do

Our business is involved in the manufacturing and supply of general office equipment, safety tools and equipment, barcode printing machines, printing ribbons and adhesive-related products. In addition to product supply, we provide after-sales services and maintenance for barcode printing machines to support our customers' ongoing operational requirements.

We also specialize in printing, labelling and packaging solutions, including customized labels, barcode printing and die-cut packaging products for various industrial and commercial applications.

Our products and services cater to the following sectors:

- **Industrial Applications:** We supply nameplates, warning labels and tyre labels for industrial equipment, manufacturing operations and related applications.
- **Medical and Pharmaceutical Applications:** We provide specialized labels for medical and pharmaceutical products, including ampoule labels and syringe labels.
- **Logistics and Shipping:** We supply shipping labels and plastic container labels to support product identification, tracking and logistics operations.
- **Machinery and Retail Solutions:** We provide labelling and barcode applications for machinery and equipment, as well as retail price tags and other identification labels.
- **Food and Beverage Industry:** We offer printing and labelling solutions for product packaging, helping businesses meet their product identification and packaging requirements.
- **Stationery Products:** We supply general-purpose labels, sticky notes and stickers for office, commercial and everyday applications.
- **General Consumer and Commercial Use:** We provide general labels and sealing labels for various everyday and business requirements.

Our adhesive products are designed for applications requiring strong adhesion under challenging conditions, including wet and cold environments. Depending on the product specification, our solutions offer properties such as water resistance, temperature tolerance and strong adhesion to rough surfaces.

By providing a comprehensive range of printing, labelling, barcode and packaging solutions, we aim to meet the specific requirements of different industries while maintaining product quality and reliable customer service.

**C. When did we start our business operations**

The business commenced operations in August 2016. Since its establishment, we have developed our expertise in the printing, adhesive products, barcode equipment and packaging industries, serving customers with various commercial and industrial requirements.

**D. Where we are operating our business in**

Our business operates in Nibong Tebal, Pulau Pinang, Malaysia. From this location, we manage our business operations, including product manufacturing and supply, customer servicing, sales and marketing, and the provision of printing and labelling solutions.

**E. How much have we invested into the business to-date**

The company's current paid-up capital is RM20,000. This capital supports the establishment and operation of the business, including its activities in manufacturing, product supply, printing, labelling and packaging solutions.

**F. No. of Outlets/Branches we have now (if any)**

Nil

**G. Our Financial Summary**

| Year            | Turnover  | Total Expenses | Profit / (Losses) |
|-----------------|-----------|----------------|-------------------|
| 2025            | RM700,000 | RM630,000      | RM70,000          |
| 2026 up to date | RM525,000 | RM472,500      | RM52,500          |

**H. Experience of our Key Management Team**

The owner has more than ten years of experience in the printing, labelling and related industries. Through this experience, the owner has developed practical knowledge of product requirements, customer needs, sales activities and the operational demands of the business.

The owner oversees the company's overall operations, including business development, customer relationship management, product sourcing and supply, and coordination of sales and production activities. This industry experience provides a foundation for maintaining existing customer relationships, identifying new business opportunities and supporting the company's future growth.

**I. Staffing – Staff Strength**

Owner – 1 (Self)

Admin & Production - 1

Sales & Marketing – 4 (Commission based)

**J. How we intend to use and repay the funds**

The company intends to utilize the financing primarily for working capital, operating expenses and business expansion. The funding will help strengthen cash flow, support ongoing business activities and provide additional resources to accommodate increasing business volume.

The company intends to repay the financing through revenue generated from its existing business operations and additional sales arising from business expansion. By strengthening its working capital, supporting operational continuity and increasing sales volume, the company aims to improve its revenue-generating capacity and cash flow to meet the scheduled repayment obligations.

**K. Other supporting information about our company**

### Platform Remarks

This is a 3rd funding request by an existing issuer who had successfully raised RM200,000 under Note No.3071 and 7378 at our platform. The issuer has fully settled Note No.3071 on 22/08/2025 Repayment of Note No.7378 has been regular for the last 13 months and the principal outstanding sum prior to the hosting of this note is RM76,666.

Due to the temporary unavailability of CCRIS access specifically for our platform services provider, our automated credit scoring model has unfortunately been impacted. Consequently, we cannot provide the regular Risk Grade and projected Bad Rate. Until this specific access issue is resolved, our team of experienced credit managers will manually assess and approve all funding requests. All Notes approved under this temporary manual process will be assigned an X1 risk grade.

| Issuer's Credit Facilities in Experian Report |   |
|-----------------------------------------------|---|
| No. of Secured facilities                     | 1 |
| No. of Unsecured facilities                   | 0 |