

REMARK : The business plans presented on this platform are submitted by the respective issuers and reflect their original content. Fundaztic prioritizes the direct representation of the issuer's vision and as such, we do not undertake editorial modifications (e.g., correcting spelling, grammar, or typographical errors).

BACKGROUND OF BUSINESS

A. Who are we

We are an education service provider. We provide education and academic support services to students and professionals.

B. What do we do

We offer comprehensive educational solutions designed to guide students and working adults through every stage of their academic and professional journeys. Our core services include:

1. University Placement: We help local and international students apply to top Malaysian universities, including UKM, UTM, UPM and more.
2. Student Exchange & Mobility: We arrange short-term study trips and summer programs to promote cultural exchange between countries.
3. Master's & PhD Coaching: We match postgraduate students with experienced personal coaches to guide them through their research and thesis writing.
4. Professional Training: We offer short courses, executive training, and TVET (technical/vocational) skill classes for career growth.

To date, we have helped over 1,000 local and international students mostly from China and the Middle East successfully study and upgrade their skills.

C. When did we start our business operations

We started in May 2016.

D. Where we are operating our business in

We rent an office in Subang Jaya, Selangor for our business operations. We share the office with director's related company, which is also involved in the education industry.

E. How much have we invested into the business to-date

We have invested more than RM 500k into the business to date.

F. No. of Outlets/Branches we have now (if any)

N/A

G. Our Financial Summary

Year	Turnover	Total Expenses	Profit / (Losses)
FYE June 2025 Audited Report	RM 827,393	RM 1,432,830	RM (605,437)
From July 2025 - 2026 to date	RM 600,000	RM 564,000	RM 36,000

Remark : in 2025, there was Depreciation amounting RM40,385, Finance cost amounting RM57,450. Turnover declining from RM2,840,618 in 2024 down to just **RM827,393** in 2025. Key operational costs remained high, such as Staff Salaries and Allowances (**RM456,552**) and Legal & Professional fees (**RM155,424**).

Despite the lower revenue, operating expenses, including staff costs, professional fees and distribution costs, remained relatively high, which affected the company's profitability. The decrease in revenue was mainly due to a temporary change in the university's student quota policy.

In 2026, we managed to return to profitability through cost-control measures to reduce operating expenses, including staff salaries, advertising costs, directors' fees and salaries, which helped improve its overall financial performance.

H. Experience of our Key Management Team

Both directors (husband and wife) have more than 10 years of experience in the business. The other director (Son) has 4 years of experience in the business.

I. Staffing – Staff Strength

Director – 3

Shareholder - 2

Staff – 3

J. How we intend to use and repay the funds

The funds will be used for operational costs. We are confident in our ability to make the monthly instalments promptly and fully settle the debt on time.

K. Other supporting information about our company

N/A

Platform Remarks

Issuer's Credit Facilities in CTOS Report	
No. of Secured facilities	2
No. of Unsecured facilities	2