REMARK : The business plans presented on this platform are submitted by the respective issuers and reflect their original content. Fundaztic prioritizes the direct representation of the issuer's vision and as such, we do not undertake editorial modifications (e.g., correcting spelling, grammar, or typographical errors).

BACKGROUND OF BUSINESS

A. Who are we

We are engaged in Key Opinion Leader (KOL) company in collaboration with a renowned global wellness brand.

B. What do we do

Our business is primarily focused on promoting wellness awareness and developing a strong wellness community through educational and engagement-based activities. The business will organise various wellness events, talks, workshops, training sessions and community programmes to introduce the public to healthier lifestyle practices, holistic wellness and quality wellness products. These activities will also serve as a platform to engage with potential customers, build relationships and create greater awareness of the wellness solutions offered. In addition, the business provides continuous sharing, guidance and mentoring to members who are interested in personal development and business opportunities within the wellness industry. Through regular events, training and networking activities, the business aims to expand its community, strengthen its network and create sustainable growth by connecting more like-minded individuals with an interest in health, wellness and entrepreneurship.

C. When did we start our business operations

We registered and started our business in March 2012.

D. Where we are operating our business in

We operating our business in Batu Pahat, Johor.

E. How much have we invested into the business to-date

We have invested more than RM100K into our business.

F. No. of Outlets/Branches we have now (if any)

NIL

G. Our Financial Summary

Year	Turnover	Total Expenses	Profit / (Losses)
2025	RM530,000.00	RM450,500.00	RM79,500.00
2026 (up-to-date)	RM230,000.00	RM195,500.00	RM34,500.00

H. Experience of our Key Management Team

The owner has about 13 years of experience in the wellness and related business industry, with extensive exposure to wellness education, customer engagement, product promotion and community development. Over the years, the owner has gained valuable experience in organising wellness talks, training sessions, promotional activities and community events, while developing strong relationships with customers and business partners. This experience provides the owner with a solid understanding of the wellness market and the ability to guide members, manage events and activities, and continuously expand the business network. With this industry knowledge and hands-on experience, the owner is well positioned to further develop the business and build a sustainable wellness community.

I. Staffing – Staff Strength

Owner – 1
Staff – 1

J. How we intend to use and repay the funds

The fund we are applying from Fundaztic will be used to enhance working capital to support our business expansion. The funding is required to support the business's ongoing working capital and expansion activities, particularly as the business continues to develop its wellness network and reach a wider international market. Part of the funds will be utilised to organise wellness talks, events, workshops, training sessions and promotional activities locally and globally to create greater brand and product awareness, engage potential customers and expand the business network. The additional working capital will also provide sufficient cash flow to support both local and international business activitie, marketing initiatives and day-to-day operations, enabling the business to respond to market opportunities and expand its global customer and member base effectively.

We believe that by consistently offering honest services, we will be able to develop long- term relationships with our clients. We assure you that our main focus will be the quality of our service and make sure that customers get the best service from us. Hence, we are confident to serve our monthly instalment promptly and fully settle on time.

K. Other supporting information about our company

Platform Remarks

This is a 2nd funding request by an existing issuer who had successfully raised RM30,000 under Note No. 7279 at our platform. Repayment of Note No. 7279 has been prompt & regular for the last 13 months and the principal outstanding sum prior to the hosting of this note is RM19,166

Issuer's Credit Facilities in CTOS Report	
No. of Secured facilities	1
No. of Unsecured facilities	0