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BACKGROUND OF BUSINESS

A. Who are we

We are into online retailer business.

B. What do we do

We are an online retailer specializing in handmade skincare products, including facial cleansers, face masks, facial gels, sunscreens, cleansing balms and facial mists.

Our products are made with ingredients such as saffron, aloe vera, rose water and natural extracts to provide cleansing, hydration and skin-nourishing benefits.

We mainly sell our products online through Shopee, serving customers who are looking for affordable and convenient skincare solutions. Occasionally, customers also visit our office to purchase products or collect their stock.

We focus on offering quality handmade skincare products at competitive prices while continuously expanding our product range to meet customer demand.

C. When did we start our business operations

We started our business operations in year 2024.

D. Where we are operating our business in

Our business is located at Jenjarom, Selangor.

E. How much have we invested into the business to-date

We have invested more than RM 50,000 into our business.

F. No. of Outlets/Branches we have now (if any)

N/A

G. Our Financial Summary

Year	Turnover	Total Expenses	Profit/ (Losses)
2025	RM 300,000	RM 255,000	RM 45,000
2026 - up to date	RM 360,000	RM 306,000	RM 54,000

H. Experience of our Key Management Team

The owner has more than 5 years' experience in this industry.

I. Staffing – Staff Strength

Owner: 1

Staff: 2

J. How we intend to use and repay the funds

Funding applied for the purpose of supporting our working capital and operating expenses. We are confident that we will be able to make our monthly instalments promptly and fully settle our debt on time.

K. Other supporting information about our company