BACKGROUND OF BUSINESS

A. Who are we
We are engaged in processing and selling bak kwa (dried meat products).

B. What do we do
We specialize in processing and selling bak kwa (dried meat products). In addition to direct sales to end consumers, we also supply our products to retailers for resale. To capitalize on the seasonal demand during the Chinese New Year period, we participate in CNY fairs and festive bazaars by setting up temporary stalls in shopping malls for approximately one month to promote our products and increase brand visibility. Our business operates daily from 9:00AM to 8:00PM, seven days a week. Customers can make payments via cash or Touch 'n Go eWallet. We actively promote our products through Facebook, and customers may place orders online through WhatsApp. Orders are then delivered nationwide using courier services such as GDEX, J&T Express, and Ninja Van.

C. When did we start our business operations
We registered and started our business in December 2005.

D. Where we are operating our business in

We are operating our business in Skudai, Johor Bahru.

E. How much have we invested into the business to-date

We have invested more than RM100K into our business.

F. No. of Outlets/Branches we have now (if any)
NIL

G. Our Financial Summary

Year	**Turnover**	**Total Expenses**	**Profit / (Losses)**
2025 (Form B 2025)	RM370,073.00	RM318,116.00	RM51,957.00
2026 (up-to-date)	RM280,000.00	RM238,000.00	RM42,000.00

H. Experience of our Key Management Team
With over 21 years of experience in the industry, we have built a loyal customer base and established strong expertise in the production and distribution of dried meat products.

I. Staffing – Staff Strength

Owner – 1
Worker – 4

J. How we intend to use and repay the funds

The fund we are applying from Fundaztic will be used to enhance working capital to support our business expansion. The funds will be used to purchase a meat grinder and industrial oven to enhance production efficiency, increase production capacity, and improve product consistency. These upgrades are especially important in preparation for the upcoming Chinese New Year season, when demand for bak kwa products typically increases significantly. The additional equipment will enable us to fulfill larger orders more efficiently and support future business growth.

We believe that by consistently offering honest services, we will be able to develop long- term relationships with our clients. We assure you that our main focus will be the quality of our service and make sure that customers get the best service from us. Hence, we are confident to serve our monthly instalment promptly and fully settle on time.

K. Other supporting information about our company