# BACKGROUND OF BUSINESS

**A. Who are we**
We are engaged in supplying frozen pork.

**B. What do we do**
Our business specializes in supplying frozen pork products sourced from reliable local suppliers. We operate as a home-based business and mainly serve F&B customers such as restaurants, canteens, food operators, and other customers that require a consistent supply of frozen pork products. We focus on providing reliable service, competitive pricing, and timely delivery to meet our customers' regular requirements. Over the years, we have established strong and long-term relationships with our customers, supported by repeat orders and consistent demand. We also own a delivery van, which allows us to manage our own deliveries efficiently and ensure that frozen products are delivered to customers in a timely manner while maintaining proper product handling and quality throughout the delivery process.

**C. When did we start our business operations**
We registered and started our business in July 2023.

**D. Where we are operating our business in**

We are operating our home-based business in Ampang, Selangor.

**E. How much have we invested into the business to-date**

We have invested more than RM100K into our business.

**F. No. of Outlets/Branches we have now (if any)**
NIL

**G. Our Financial Summary**

| *Year* | Turnover | Total Expenses | Profit / (Losses) |
|---|---|---|---|
| ***2025*** | RM1,007,303.00 | RM957,537.00 | RM49,766.00 |
| ***2026 (up-to-date)*** | RM430,000.00 | RM408,500.00 | RM21,500.00 |

**H. Experience of our Key Management Team**
The Owner has been in this trading industry for more than 15 years experiences. He works in the same industry for others company before he started this own business. Therefore, owner has many customer and supplier details and many customers started buying from him to support to start this business.

**I. Staffing – Staff Strength**

Owner – 1
Staff – 1

**J. How we intend to use and repay the funds**

The fund we are applying from Fundaztic will be used to enhance working capital to support our business expansion. The funds will be used to upgrade and purchase new tools and equipment to improve work efficiency and service quality. In addition, the funding will be used to support daily operational expenses, including transportation costs, vehicle maintenance, fuel expenses, purchase of repair materials and hardware supplies, as well as other working capital requirements needed to carry out ongoing household maintenance and repair projects. This will ensure smooth business operations and enable us to serve customers more efficiently while supporting future business growth.

We believe that by consistently offering honest services, we will be able to develop long- term relationships with our clients. We assure you that our main focus will be the quality of our service and make sure that customers get the best service from us. Hence, we are confident to serve our monthly instalment promptly and fully settle on time.

**K. Other supporting information about our company**

**Platform Remarks**

**This is a 2nd funding request by an existing issuer who had successfully raised RM30,000 under Note No. 7592 at our platform. Repayment of Note No. 7592 has been prompt & regular for the last 10 months and the principal outstanding sum prior to the hosting of this note is RM17,500**

| Issuer's Credit Facilities in CTOS Report | |
|---|---|
| No. of Secured facilities | 1 |
| No. of Unsecured facilities | 0 |