REMARK : The business plans presented on this platform are submitted by the respective issuers and reflect their original content. Fundaztic prioritizes the direct representation of the issuer's vision and as such, we do not undertake editorial modifications (e.g., correcting spelling, grammar, or typographical errors).

BACKGROUND OF BUSINESS

A. Who are we
Our business involves in Gadget Retail & Wholesale – Mobile Phone Accessories.

B. What do we do
The business operates a **gadget retail and wholesale business** specializing in the sale of **mobile phone accessories**.
The business supplies a wide range of accessories to individual consumers through retail channels and to resellers through wholesale distribution.
The Company focuses on offering affordable, fast-moving products with consistent quality to meet market demand.

Products and Services
The business offers the following products and services:

- Mobile phone cases
- Screen protectors
- Charging cables and adapters
- Power banks
- Earphones and mobile accessories
- Wholesale supply to resellers and small retailers

Product offerings focus on high-demand and fast-turnover items.

C. When did we start our business operations
We registered our business on 2003 August.

D. Where we are operating our business in
We operating our business @ Ipoh, Perak.

E. How much have we invested into the business to-date
We spend around 500k into our business at this moment.

F. No. of Outlets/Branches we have now (if any)
n/a

G. Our Financial Summary

Year	Turnover	Total Expenses	Profit / (Losses)
2025 (income statement)	976,817.20	859,599.20	117,218.00
2026 (income statement)	523,188.55	460,405.93	62,782.62

****Remark/Clarification – Revenue is primarily generated from retail sales to walk-in customers. While mobile phones generally carry relatively lower margins due to competitive market pricing,***

accessories typically provide better profit margins and contribute positively to the overall profitability of the business.
Based on the nature of the retail business and its product mix, the estimated EBITDA margin is approximately 8%–12%.

H. Experience of our Key Management Team

Our business owner has more than more than 20 years experiences in this industry. Key person of the company mainly in-charge of everything in the company, from sales to marketing to accounting and to operation.

I. Staffing – Staff Strength

Business owner – 1
Sales staff – 3

J. How we intend to use and repay the funds

Reasons for Working Capital Requirement:

1. **Inventory Purchase**
   Mobile phone accessories must be purchased in bulk and stocked in advance.
2. **Stock Turnover Management**
   New phone models require frequent product updates and replacement of older stock.
3. **Operating Expenses**
   Rent, utilities, and system costs are fixed monthly expenses.
4. **Wholesale Credit Terms**
   Wholesale customers may require short credit periods, creating cash flow gaps.
5. **Logistics and Storage Costs**
   Delivery, handling, and storage expenses must be paid upfront.

Working capital ensures sufficient stock availability and smooth business operations.

The purpose of this funding is for the operational expenditure and also the extra funding shall serve as company back up fund.
With our current sales revenue, we are confident to repay the monthly instalment promptly.

K. Other supporting information about our company

n/a

Platform Remarks

Issuer's Credit Facilities in CTOS Report	
No. of Secured facilities	1
No. of Unsecured facilities	3