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BACKGROUND OF BUSINESS

A. Who are we

We are an electrical products wholesale and online seller.

B. What do we do

The company is engaged in the wholesale and online sale of electrical products, with the product range mainly comprising electrical wiring, cables, fittings, switches, sockets and other related electrical accessories. The business serves customers primarily through wholesale transactions, and online sales channels, including Shopee. The combination of wholesale and e-commerce sales enable us to serve both regular customers and a wider online customer base.

C. When did we start our business operations

The company was registered and started operating in June 2025.

D. Where we are operating our business in

We are located in Batu Caves, Selangor.

E. How much have we invested into the business to-date

To date, we have invested more than RM100K in the business.

F. No. of Outlets/Branches we have now (if any)

Nil

G. Our Financial Summary

Year	Turnover	Total Expenses	Profit / (Losses)
2025 (July-Dec'25)	RM180K	RM 165,600	RM 14,400
2026 (up to July'26)	RM630K	RM577K	RM53K

H. Experience of our Key Management Team

The director brings over 4 years of hands-on experience in the electrical products and wholesale industry. Prior to establishing the company, the director had been working in the same industry, gaining practical knowledge and experience in product sourcing, wholesale operations, supplier management and customer requirements.

I. Staffing – Staff Strength

Director -1

Staff -3

J. How we intend to use and repay the funds

The propose funding will be utilized to support the company's working capital requirement, and day-to-day operating expenses, including inventory purchase, supplier payments, platform-related expenses, and other operational expenses.

K. Other supporting information about our company