

REMARK : The business plans presented on this platform are submitted by the respective issuers and reflect their original content. Fundaztic prioritizes the direct representation of the issuer's vision and as such, we do not undertake editorial modifications (e.g., correcting spelling, grammar, or typographical errors).

BACKGROUND OF BUSINESS

A. Who are we

We are engaged in homestay management and social media marketing services.

B. What do we do

We operate a combined business in homestay management and social media marketing services. For our marketing services, we assist clients in promoting their businesses through platforms such as TikTok, Facebook, and Instagram. Our services include content creation, video production, and digital promotion strategies. We have been providing these services since 2015 and have built a stable client base through consistent results and engagement. In addition, we operate three homestay units located in Sri Manjung, Perak, established since 2023. Bookings are promoted through our own social media platforms. Customers are required to pay a booking deposit of RM500, with the remaining balance to be fully settled before check-in. All payments are made via online transfer. Revenue contribution from both business segments (marketing and homestay) is approximately 50% each. Our office operating hours are from 8:00 AM to 5:00 PM, with weekends (Saturday and Sunday) as off days.

C. When did we start our business operations

We registered and started our business in February 2019.

D. Where we are operating our business in

We are operating our business in Batu Caves, Selangor.

E. How much have we invested into the business to-date

We have invested more than RM200K into our business.

F. No. of Outlets/Branches we have now (if any)

NIL

G. Our Financial Summary

Year	Turnover	Total Expenses	Profit / (Losses)
2025 (Form B)	RM780,575.00	RM608,109.00	RM172,466.00
2026 (up-to-date)	RM580,000.00	RM464,000.00	RM116,000.00

H. Experience of our Key Management Team

The owner has more than 10 years experiences in marketing and more than 3 years in homestay.

I. Staffing – Staff Strength

Owner – 1

Staff – 2

J. How we intend to use and repay the funds

The fund we are applying from Fundaztic will be used as a working capital to support our business expansion. The funding will be used to support business growth through renovation of homestay units to enhance customer experience, as well as to invest in branding and advertising costs to strengthen our online presence and attract more clients for both homestay and marketing services.

We believe that by consistently offering honest services, we will be able to develop long-term relationships with our clients. We assure you that our main focus will be the quality of our service and make sure that customers get the best service from us. Hence, we are confident to serve our monthly instalment promptly and fully settle on time.

K. Other supporting information about our company**Platform Remarks**

Issuer's Credit Facilities in CTOS Report	
No. of Secured facilities	1
No. of Unsecured facilities	0