BACKGROUND OF BUSINESS

A. Who are we

We are a professional photography and event entertainment company dedicated to creating unforgettable experiences through innovative photography solutions. With a strong commitment to quality, creativity, and customer satisfaction, we strive to capture life's most meaningful moments while delivering exceptional service at every event.

B. What do we do

We specialise in Instant Print Photobooth, Studio Booth, and Video Guestbook services, providing fun, interactive, and memorable experiences for all types of events, including weddings, corporate functions, birthdays, and private celebrations. Our team manages the complete on-site setup, operation, and dismantling of our equipment, ensuring a seamless experience throughout the event based on the client's booking duration. Our Instant Print Photobooth is our signature service, allowing guests to capture special moments and receive high-quality printed photos instantly. We offer a wide selection of print sizes, layouts, and customisable designs to complement different event themes and client preferences. To expand our reach and engage with potential customers, we actively market our services through social media platforms such as Facebook, Instagram, and TikTok, where we showcase our latest events, customer experiences, and promotional campaigns.

C. When did we start our business operations

We started our business since 2018 but registered is 2019.

D. Where we are operating our business in

Currently we are homebased located in Petaling Jaya, Selangor.

E. How much have we invested into the business to-date

We have invested more than Rm50k into this business.

F. No. of Outlets/Branches we have now (if any)

NIL

G. Our Financial Summary

Year	Turnover	Total Expenses	Profit / (Losses)
2025 ^	Rm400,000	Rm340,000	Rm60,000
2026 up to date ^	Rm350,000	Rm297,500	Rm52,500

Business volume increase this year.

H. Experience of our Key Management Team

Owner has more 8-year experiences in this industry.

I. Staffing – Staff Strength

Owner -1
Staff - 2
Part-timer – 8

J. How we intend to use and repay the funds

We are seeking funding to support our working capital and operating expenses, as well as to upgrade our photography equipment. These improvements will enable us to enhance service quality, increase operational efficiency, and better meet the growing demands of our customers. With our stable business operations, consistent customer referrals, and ongoing marketing efforts, we are confident in our ability to meet the monthly repayment obligations and fully settle the financing within the agreed repayment period.

K. Other supporting information about our company

Platform Remarks

Issuer's Credit Facilities in CTOS Report	
No. of Secured facilities	0
No. of Unsecured facilities	1