## BACKGROUND OF BUSINESS

**A. Who are we**
We are a frozen food supplier specializing in the distribution of high-quality frozen seafood and meat products to restaurants, food stalls, and other food and beverage (F&B) businesses.

Since our establishment, we have been committed to supplying fresh, hygienically handled, and competitively priced frozen food products while maintaining reliable delivery services to meet our customers' daily operational needs.

**B. What do we do**
Our core business is the wholesale supply and distribution of frozen food products, primarily serving restaurants, food stalls, caterers, and other food service operators.

We source frozen seafood, meat, and other frozen food products from established suppliers before repacking them into suitable packaging based on our customers' requirements. To ensure product freshness and quality, the Company currently operates eight (8) commercial cooler/freezer units for the proper storage and preservation of inventory.

Through efficient inventory management and timely deliveries, we strive to provide our customers with a consistent supply of quality frozen food products while maintaining high standards of food safety and product handling.

**C. When did we start our business operations**
The Company commenced business operations in May 2021 and has since built a stable customer base within the food and beverage industry.

**D. Where we are operating our business in**
The Company operates from a home-based office and storage facility, where administrative activities, inventory management, product repacking, and order fulfillment are carried out.

This operating model enables the Company to efficiently manage its inventory while minimizing operating costs and providing timely deliveries to customers.

**E. How much have we invested into the business to-date**
To date, the Company has invested approximately RM180,000 into the business.

This investment has been utilized for the purchase of commercial freezer units, storage equipment, inventory, delivery operations, working capital, and other operational resources necessary to support the Company's frozen food distribution business.

**F. No. of Outlets/Branches we have now (if any)**
Nil

**G. Our Financial Summary**

| Year | Turnover | Total Expenses | Profit / (Losses) |
|---|---|---|---|
| **2025** | RM1,500,000 | RM1,350,000 | RM150,000 |
| **2026 up to date** | RM750,000 | RM675,000 | RM75,000 |

**H. Experience of our Key Management Team**
The owner has more than five (5) years of experience in the frozen food distribution industry.

With extensive knowledge of product sourcing, inventory management, cold chain storage, customer servicing, and wholesale distribution, the owner has successfully established long-term relationships with restaurants, food stalls, and other food service businesses.

This industry experience enables the Company to provide reliable products, efficient delivery services, and responsive customer support while maintaining consistent product quality.

**I. Staffing – Staff Strength**
The Company currently has the following workforce:

- Owner – 1
- Staff – 2

The team is responsible for inventory management, product repacking, order processing, storage operations, delivery coordination, and daily administrative functions to ensure smooth and efficient business operations.

**J. How we intend to use and repay the funds**
The funding obtained from Fundaztic will be utilized primarily as working capital to support the Company's day-to-day operations, including the purchase of inventory, supplier payments, logistics expenses, and other operational requirements. A portion of the funding will also be allocated towards business expansion, enabling the Company to increase its inventory capacity, serve more customers, and strengthen its market presence.

With the Company's stable customer base, recurring sales, and healthy cash flow, we are confident in our ability to generate sufficient revenue to meet all repayment obligations promptly and in accordance with the agreed financing schedule.

**K. Other supporting information about our company**

## Platform Remarks

| Issuer's Credit Facilities in CTOS Report | |
|---|---|
| **No. of Secured facilities** | **0** |
| **No. of Unsecured facilities** | **1** |