

REMARK : The business plans presented on this platform are submitted by the respective issuers and reflect their original content. Fundaztic prioritizes the direct representation of the issuer's vision and as such, we do not undertake editorial modifications (e.g., correcting spelling, grammar, or typographical errors).

BACKGROUND OF BUSINESS

A. Who are we

We are engaged in selling badminton equipment.

B. What do we do

Our business operates a retail shop specializing in badminton equipment, offering a range of products including rackets, shuttlecocks, strings, and accessories. The shop operates from 10:30AM to 9:30PM, with Monday as the weekly off day. All inventory is sourced from local suppliers, ensuring consistent supply and quality products for our customers. The business currently serves mainly walk-in customers, while also expanding into online sales through Facebook and newly established TikTok platforms, where we are gradually building our presence by offering selected products in small quantities. Customer payments are made via both cash and online transfer, contributing approximately 50% each of total sales.

C. When did we start our business operations

We registered and started our business in February 2022.

D. Where we are operating our business in

We are operating our business in Kuantan, Pahang.

E. How much have we invested into the business to-date

We have invested more than RM80K into our business.

F. No. of Outlets/Branches we have now (if any)

NIL

G. Our Financial Summary

Year	Turnover	Total Expenses	Profit / (Losses)
2025	RM203,000.00	RM172,550.00	RM30,450.00
2026 (up-to-date)	RM53,000.00	RM45,050.00	RM7,950.00

H. Experience of our Key Management Team

With over 4 years of experience in this industry, we have developed a good understanding of customer needs and product demand.

I. Staffing – Staff Strength

Owner – 1

Staff – 1

J. How we intend to use and repay the funds

The fund we are applying from Fundaztic will be used as a working capital to support our business expansion. The funding will be used to support the purchase of additional stock to expand product variety and availability, as well as to invest in a professional badminton racket stringing machine, with an estimated cost of around RM60,000 for Yonex brand. This machine will allow the business to provide stringing services, creating an additional income stream, improving customer retention, and enhancing overall service quality. The investment will strengthen the business's competitiveness and support long-term growth.

We believe that by consistently offering honest services, we will be able to develop long-term relationships with our clients. We assure you that our main focus will be the quality of our service and make sure that customers get the best service from us. Hence, we are confident to serve our monthly instalment promptly and fully settle on time.

K. Other supporting information about our company**Platform Remarks**

Issuer's Credit Facilities in CTOS Report	
No. of Secured facilities	0
No. of Unsecured facilities	2