

**REMARK** : The business plans presented on this platform are submitted by the respective issuers and reflect their original content. Fundaztic prioritizes the direct representation of the issuer's vision and as such, we do not undertake editorial modifications (e.g., correcting spelling, grammar, or typographical errors).

## BACKGROUND OF BUSINESS

### A. Who are we

We are engaged in retail of Chinese herbs.

### B. What do we do

Our business specializes in importing a wide range of quality products directly from established suppliers in China, Hong Kong, India, and Taiwan. With strong industry knowledge and long-term supplier relationships, the business is able to ensure consistent product quality and reliable supply. Currently, the business operates a retail kiosk, serving walk-in customers while also functioning as a distribution point. In addition to retail operations, we actively engage in wholesale distribution, supplying products to local distributors, Chinese herbal shops, and retailers across various regions in Malaysia, including rural areas. The business model is primarily demand-driven, with orders based on customer requirements and market needs, allowing for better inventory control and reduced wastage. Over the years, the company has built a stable customer base and strong reputation within the traditional herbs industry.

### C. When did we start our business operations

We registered and started our business in December 2020 and continue the outlet operation from previous business.

### D. Where we are operating our business in

We are operating our business in Taman Desa, Kuala Lumpur.

### E. How much have we invested into the business to-date

We have invested more than RM100K into our business.

### F. No. of Outlets/Branches we have now (if any)

NIL

### G. Our Financial Summary

Year	Turnover	Total Expenses	Profit / (Losses)
2025	RM650,000.00	RM552,500.00	RM97,500.00
2026 (up-to-date)	RM230,000.00	RM195,500.00	RM34,500.00

### H. Experience of our Key Management Team

The owner has been more than over 34 years of experience in the sourcing, trading, and distribution of traditional Chinese herbs, health tonics, and dried seafood products.

## I. Staffing – Staff Strength

Owner - 1

Staff – 1

## J. How we intend to use and repay the funds

The fund we are applying from Fundaztic will be used as a working capital to support our business expansion. The funds will be primarily used to strengthen the company's inventory capacity and improve operational efficiency. A significant portion of the funds will be allocated towards purchasing a wider range of Chinese herbs, tonics, dried seafood products and etc. As the prices of these products are subject to frequent market fluctuations, having sufficient capital will allow the business to secure stock at more favourable pricing when opportunities arise, ensuring better cost control and improved profit margins. Part of the funding will also be utilized to enhance daily operations, including logistics, stock management, and working capital requirements, ensuring smoother business flow and faster turnaround time. With the additional funding, the company aims to further expand its market reach, increase revenue, and reinforce its position as a reliable supplier within the traditional herbs and dried goods industry.

We believe that by consistently offering honest services, we will be able to develop long-term relationships with our clients. We assure you that our main focus will be the quality of our service and make sure that customers get the best service from us. Hence, we are confident to serve our monthly instalment promptly and fully settle on time.

## K. Other supporting information about our company

### Platform Remarks

**This is the 3rd funding request from an existing issuer who previously raised RM123,300 through Notes No. 2323 and 3480 on our platform. Currently, all existing notes are fully settled.**

Issuer's Credit Facilities in CTOS Report	
No. of Secured facilities	0
No. of Unsecured facilities	1