

REMARK : The business plans presented on this platform are submitted by the respective issuers and reflect their original content. Fundaztic prioritizes the direct representation of the issuer's vision and as such, we do not undertake editorial modifications (e.g., correcting spelling, grammar, or typographical errors).

BACKGROUND OF BUSINESS

A. Who are we

We are a home-based bakery.

B. What do we do

We specialize in the production and sale of a wide variety of delicacies and desserts, including assorted cookies (such as festive cookies), cakes (cupcakes, moist cakes, banana cakes, and more), doughnuts, and other baked goods.

Our products are sold daily at various locations, including Pasar Tani, a rented food stall at a food bazaar, and night markets. We actively market our business through Facebook, Instagram, and WhatsApp groups to reach a wider customer base. In addition, we supply products to caterers and fulfil orders for weddings, gatherings, corporate events, and other special occasions.

C. When did we start our business operations

We have been operating our business since 2022.

D. Where we are operating our business in

We are baking our delicacies from owner's house in Rawang, Selangor.

E. How much have we invested into the business to-date

Up to date, we have invested approximately RM 100,000 into the business.

F. No. of Outlets/Branches we have now (if any)

NIL

G. Our Financial Summary

Year	Turnover	Total Expenses	Profit / (Losses)
2025	RM 280k	RM 196k	RM 84k
2026 up to date	RM 125k	RM 87.5k	RM 37.5k

H. Experience of our Key Management Team

The owner has approximately 6 years of professional experience in the F&B industry. Prior to establishing her own business, she was actively involved in the food service and eatery industry.

I. Staffing – Staff Strength

Owner – 1 assisted by her spouse

Staffs – Permanent 3; Part-timer 3

J. How we intend to use and repay the funds

This is our second funding application with Fundaztic, and we intend to utilize the financing as working capital to support our business growth.

In addition, we are currently expanding our operations by renting a shop lot to serve as a central kitchen. This will help streamline our production process, improve operational efficiency, and enable us to scale our business more effectively. We also plan to purchase additional baking equipment to support the expansion.

As our business primarily operates on a cash basis, we are confident in our ability to meet the repayment obligations in a timely manner.

K. Other supporting information about our company

Platform Remarks

This is a 2nd funding request by an existing issuer who had successfully raised RM40,000 under Note No.6708 at our platform. Repayment of Note No.6708 has been regular for the last 14 months and the principal outstanding sum prior to the hosting of this note is RM24,444