

**REMARK :** The business plans presented on this platform are submitted by the respective issuers and reflect their original content. Fundaztic prioritizes the direct representation of the issuer's vision and as such, we do not undertake editorial modifications (e.g., correcting spelling, grammar, or typographical errors).

## BACKGROUND OF BUSINESS

### A. Who are we

We are engaged in the poultry processing and distribution business.

### B. What do we do

Our company is engaged in the poultry processing and distribution business, focusing on supplying fresh whole chickens to retail and commercial customers. Our operations involve sourcing live chickens from suppliers, followed by in-house processing, cleaning, and preparation before distributing them as whole units. We primarily sell in bulk, with a minimum order quantity of 50 chickens per transaction, catering to businesses such as mini marts, supermarkets, and other retail outlets. This bulk supply model allows us to maintain efficiency and consistency in our operations. Our processing activities are carried out during night hours, from 8:00PM to 12:00AM, ensuring freshness and readiness for next-day distribution. Deliveries are conducted in the morning by our staff to ensure timely supply to customers. Customer payments are made through cheque, online transfer, and partially in cash. We also provide 30-day credit terms to our regular business customers, supporting long-term relationships and consistent order flow. With a structured process from sourcing to delivery, the company is committed to maintaining product quality, hygiene standards, and reliable supply to meet customer demand.

### C. When did we start our business operations

We registered and started our business in October 2022.

### D. Where we are operating our business in

We are operating our business in Kuala Ketil, Kedah.

### E. How much have we invested into the business to-date

We have invested more than RM100K into our business.

### F. No. of Outlets/Branches we have now (if any)

NIL

### G. Our Financial Summary

<b>Year</b>	<b>Turnover</b>	<b>Total Expenses</b>	<b>Profit / (Losses)</b>
<b>2025 (Jan – Dec 2025 Management Account)</b>	RM11,875,780.00	RM11,453,352.00	RM422,428.00
<b>2026 (up-to-date)</b>	RM2,200,000.00	RM1,870,000.00	RM330,000.00

Remarks: NIL

## H. Experience of our Key Management Team

The owner has been more than 9 years of experience in the fresh chicken supply industry. With more than 9 years of experience in the industry, we have developed strong operational knowledge and a stable customer base.

## I. Staffing – Staff Strength

Owner - 1

Staff – 15

## J. How we intend to use and repay the funds

The fund we are applying from Fundaztic will be used as a working capital to support our business expansion. The funds will be used to purchase live chickens in larger quantities from suppliers. The funding will also be utilized as working capital to support daily operations, including processing costs, labour, transportation, and delivery expenses. This is especially important as the business operates on 30-day credit terms with customers, requiring sufficient cash flow to sustain ongoing operations. In addition, part of the funding will be allocated for equipment maintenance and improvements to ensure hygiene standards, efficiency, and product quality are consistently maintained. Overall, the funding will enable the company to increase supply capacity, improve operational efficiency, and support sustainable business growth while maintaining reliable service to its customers.

We believe that by consistently offering honest services, we will be able to develop long-term relationships with our clients. We assure you that our main focus will be the quality of our service and make sure that customers get the best service from us. Hence, we are confident to serve our monthly instalment promptly and fully settle on time.

## K. Other supporting information about our company

### Platform Remarks

Issuer's Credit Facilities in CTOS Report	
No. of Secured facilities	1
No. of Unsecured facilities	3