

**DISCLOSURE:** The contents of this document are as submitted by the issuer and Fundaztic has not verified and does not vouch for the accuracy or authenticity of the contents provided herein.

Notwithstanding the above, Fundaztic has, among others, conducted the following due diligence checking:-

- a) Verify the accuracy of the constitutional documents and information submitted by the issuer against reports extracted from official sources such as SSM (Suruhanjaya Syarikat Malaysia), CCRIS (Bank Negara Malaysia), CTOS and Credit Bureau Malaysia
- b) Perform reasonable care, including site visit when it is deemed necessary, to ensure the existence of the business operations of the issuer
- c) Evaluate to ensure that the issuer meets and complies with Fundaztic's credit and scorecard requirements for listing

## **BACKGROUND OF BUSINESS**

### **A. Who are we**

We are trading pet store.

### **B. What do we do**

We are a retail establishment that sells animals intended as pets, along with supplies for their care. And also supplies pet food, toys, cages, and other accessories.

### **C. When did we start our business operations**

Our company registered in year 2007.

### **D. Where we are operating our business in**

Our store is operating at PUNCAK ALAM, SELANGOR.

### **E. How much have we invested into the business to-date**

Up to date, we have invested more than RM 50,000 into the business.

### **F. No. of Outlets/Branches we have now (if any)**

Nil

### **G. Our Annual Sales Turnover**

Year 2025 (projected sales): RM 1,300,000

Year 2024: RM 1,190,000

Year 2023: RM 1,200,000

## **H. Experience of our Key Management Team**

My female partner before entering the pet and aquatic industry, worked in graphic advertising design, which gave me a strong foundation in branding, visual merchandising, and customer communication. Since founding Pusat Aquarium Pisces in 2007, have been responsible for staff management, marketing strategies, and most notably, the entire visual identity of the store. This includes:

- Designing repacking and packaging for all in-house products
- Creating store signboards, price tags, and promotional materials
- Leading the overall branding direction and customer experience

My background in design allows me to maintain a consistent and professional brand image, making our store stand out in a competitive market. I continue to lead with creativity and innovation, ensuring the business grows with both visual appeal and strong customer service.

My Male partner before entering the pet and aquatic industry, worked as a store manager at 99 Speedmart for 3 years, gaining solid experience in retail operations, inventory control, and customer service.

Since co-founding Pusat Aquarium Pisces in 2007, I have been responsible for:

- Product sourcing and inventory management
- Aquarium setup, water quality control, and technical consultations
- Store layout design, renovation, and maintenance
- Staff training, especially in product knowledge and customer handling
- Building strong customer relationships and delivering after-sales support

With hands-on expertise in aquatic systems and a practical approach to business operations, I focus on maintaining smooth daily functions while nurturing a capable and customer-focused team.

## **I. Staffing – Staff Strength**

Shop leader-1

Assistant leader-1

Cashier-1

Store keeper & shop sales assistant-2

## **J. How we intend to use and repay the funds**

We shall utilize this fund from Fundaztic to support our working capital requirement, and marketing expenses. We are confident with the receivables, hence the revenue. Based on our current business revenue, we are confident with the monthly repayment.

## **K. Other supporting information about our company**