

DISCLOSURE: The contents of this document are as submitted by the issuer and Fundaztic has not verified and does not vouch for the accuracy or authenticity of the contents provided herein.

Notwithstanding the above, Fundaztic has, among others, conducted the following due diligence checking:-

- a) Verify the accuracy of the constitutional documents and information submitted by the issuer against reports extracted from official sources such as SSM (Suruhanjaya Syarikat Malaysia), CCRIS (Bank Negara Malaysia), CTOS and Credit Bureau Malaysia
- b) Perform reasonable care, including site visit when it is deemed necessary, to ensure the existence of the business operations of the issuer
- c) Evaluate to ensure that the issuer meets and complies with Fundaztic's credit and scorecard requirements for listing

BACKGROUND OF BUSINESS

A. Who are we

We are specialized in promotion gifts & premiums and supply corporate gifts for our clients. We provide one stop solution for our clients from homemade popcorn and cotton candy, sourcing gift/souvenirs, custom handmade packaging, supplying and distributing of food-based souvenirs such as popcorn, cotton candy, cookies; for non-food souvenirs such as Hampers, corporate gifts and many more.

B. What do we do

We have a strong collaboration with local, China and Indonesia manufacturing arms which deliver wide range of products at competitive prices. We strive to deliver the best products and highest standard of services to our customers, through working closely with them, and providing one stop solution service to customers. To achieve this, we continue to innovate, enhance and improve our process, products and services.

C. When did we start our business operations

Our company was registered in Nov 2016. In fact, we started our homebased business in year 2014.

D. Where we are operating our business in

We are operating our business from a shop premises (2 units – 1 unit for office & 1 for production) which is located in a strategic location on the densely populated routes of Shah Alam, Selangor. We have one outlet which is located in Batu Pahat, Johor.

E. How much have we invested into the business to-date

We have invested about RM400,000 into the business.

F. No. of Outlets/Branches we have now (if any)

We are operating our business from a shop premises (2 units – 1 unit for office & 1 for production) which is located in a strategic location on the densely populated routes of Shah Alam, Selangor. We have one outlet which is located in Batu Pahat, Johor.

G. Our Annual Sales Turnover

Sales Turnover in 2023 – RM 850K

Sales Turnover in 2024 – RM 1,298,923.00 (Based on 2024 Form B)

Projection Sales for 2025 – RM2.5mil

As for 2025, we have taken the necessary steps by implementing long-term plans to ensure our business plan is achievable such as :-

- We have registered with the Ministry Of Finance (MOF) & a licensed company to deal with all government sectors in tenders or awarded projects.
- Been appointed as a vendor by corporate companies such as Petronas Malaysia, Great Eastern, Columbia Hospital, KLCC and many more.
- Successfully transformed our office premise and brand to look more corporate image.
- Aggressive in Marketing in social media i.e Instagram, TikTok, Facebook Page.
- Aggressive participation in events to introduce our brand at a fast pace.
- Redesigned our website to be more presentable and more corporate look.
- Engaged with big suppliers (Malaysia & China) to supply some of our product material at low cost so that we could increase our profit margin.

H. Experience of our Key Management Team

The owner has more than 10 years of experience in gifts & premiums sourcing and is also up-to-date with the latest trends.

We have a long term co-operate factory in China and Indonesia that are professional produce Recycle Bags, Cosmetic Bags, Pouches, baskets, boxes & many more.

I. Staffing – Staff Strength

Owner – 1

HR/Logistic/Finance Manager – 1 (assisted by the owner's spouse)

Digital Marketer – 1

Sales & Marketing – 2

Production Staff – 2

J. How we intend to use and repay the funds

From the fund to be obtained from Fundaztic, we intend to use it for working capital to support the stock purchased. In addition, we are giving some of our loyalty customers 14 days credit term, however it takes 30 days for customers to clear their payment to us. Hence, the extra funding shall serve as working capital purpose.

We plan to do the repayment for 3 years, which is better for us to arrange the capital for rolling and purchase the goods.

K. Other supporting information about our company

Platform Remarks

This is a 2nd funding request by an existing issuer who had successfully raised RM30,000 under Note No. 4168 at our platform. Repayment of Note No. 4168 has been prompt & regular for the last 26 months and the principal outstanding sum prior to the hosting of this note is RM8,333.