

DISCLOSURE: The contents of this document are as submitted by the issuer and Fundaztic has not verified and does not vouch for the accuracy or authenticity of the contents provided herein.

Notwithstanding the above, Fundaztic has, among others, conducted the following due diligence checking:-

- a) Verify the accuracy of the constitutional documents and information submitted by the issuer against reports extracted from official sources such as SSM (Suruhanjaya Syarikat Malaysia), CCRIS (Bank Negara Malaysia), CTOS and Credit Bureau Malaysia
- b) Perform reasonable care, including site visit when it is deemed necessary, to ensure the existence of the business operations of the issuer
- c) Evaluate to ensure that the issuer meets and complies with Fundaztic's credit and scorecard requirements for listing

BACKGROUND OF BUSINESS

A. Who are we

We are a one stop baby solution retailer that providing advisory services and selling baby products such as feeding bottles, baby milk powder, baby apparel, diapers, wet tissues, baby shower gel, shampoo, car seat, strollers and many more.

In addition, we also sell baby products via Tik Tok, Shopee and FB.

B. What do we do

We are selling baby products. We have a physical shop that cater for walk in customers. Besides that, we also sell our baby products online via Tik Tok, Shopee and FB.

C. When did we start our business operations

Business was registered in April 2023. In fact, we have started a similar business in year 2022 prior in setting up this Sdn Bhd.

D. Where we are operating our business in

We are operating our business from a rented shop lot which is located in KK, Sabah.

E. How much have we invested into the business to-date

We have invested about RM200,000 include the paid-up capital RM20K into the business.

F. No. of Outlets/Branches we have now (if any)

Not applicable

G. Our Annual Sales Turnover

Sales Turnover 2023: RM360,000.00

Sales Turnover 2024: RM400,000.00

Projection Sales 2025: RM550,000.00

H. Experience of our Key Management Team

The key director has more than 7 years of experience in childcare service industry. While another director has more than 10 years of experience in Sales & Marketing.

I. Staffing – Staff Strength

Director x 2

Sales staff x 1

Promoter x 3 (part time)

J. How we intend to use and repay the funds

From the fund to-be obtained from Fundaztic, we will use it for marketing and advertising purpose via Tik Tok, Shopee and FB. In addition, we have just paid deposit for the new shop-rental which is located at ground floor and it is convenient for parking and baby car seats installation for our clients.

We have a stable customer base. Thus, we are confident to serve the monthly installment promptly.

K. Other supporting information about our company

For your information, we are the only authorized distribution for Quinton & Muwa Malaysia at Baby Expo Sabah, specializing in premium baby car seats and strollers.

Platform Remarks

This is a 2nd funding request by an existing issuer who had successfully raised RM50,000 under Note No. 5515 at our platform. Repayment of Note No. 5515 has been prompt & regular for the last 14 months and the principal outstanding sum prior to the hosting of this note is RM30,555.