

**DISCLOSURE:** The contents of this document are as submitted by the issuer and Fundaztic has not verified and does not vouch for the accuracy or authenticity of the contents provided herein.

Notwithstanding the above, Fundaztic has, among others, conducted the following due diligence checking:-

- a) Verify the accuracy of the constitutional documents and information submitted by the issuer against reports extracted from official sources such as SSM (Suruhanjaya Syarikat Malaysia), CCRIS (Bank Negara Malaysia), CTOS and Credit Bureau Malaysia
- b) Perform reasonable care, including site visit when it is deemed necessary, to ensure the existence of the business operations of the issuer
- c) Evaluate to ensure that the issuer meets and complies with Fundaztic's credit and scorecard requirements for listing

## BACKGROUND OF BUSINESS

### A. Who are we

We involve in trading, supply, offline store and online store in our own house brand of skin care products.

### B. What do we do

Our symbolic Swiss skin care brands, launched in 1995 is the pioneer in providing **holistic skin rejuvenation** through health-giving, pampering and solution-oriented products for the harmony of body, mind and soul. We quote -

*"Life's true happiness achieved, when you have the harmony of body, mind and soul." – Founder.*

True happiness will lead to both internal and external beauty!

We established our own website to trading our own brand where else we have 18 authorized offline store located in Klang Valley, Penang, Perak and Pahang. Which include treatment giving to our lovely customer.

We emphasize on emotional intelligent, quality living and we provide skin care tips to our client.

Our skin care range are from Cleanser, Toner, Exfoliator, Moisturizer, Specific Care, Concentrate Eye Care, Sun Care, Mask. Concentrated on skin problem like Sensitive & Dry, Dehydration, Dryness, Fine Lines, Wrinkles, Deep Wrinkles, Oiliness & Enlarged Pores, Dark Spots, Dullness, Loss of Firmness.

### C. When did we start our business operations

We registered our company on year 2021.

### D. Where we are operating our business in

Our HQ is located in Petaling Jaya, Selangor.

### E. How much have we invested into the business to-date

We invested more than RM500k in our business.

**F. No. of Outlets/Branches we have now (if any)**

Apart from the above HQ, we have our own website, our authorized online store, and more than 50 authorized offline store.

**G. Our Annual Sales Turnover**

Last year Turnover – RM1,190,805.57 (fully operated start on June 2021)

Last 3 months average sales per month – RM100k

This year (2022) estimation turnover: RM5m calculate base on the average passed 6 months sales.

This is projection only.

**H. Experience of our Key Management Team**

Our founder is well experience in skin care products , she travels globally to do lots of research and continuously to enhance and to explore on newest technology to benefit consumers.

**I. Staffing – Staff Strength**

Group CEO - 1

CEO – 1

Business Development Director – 2

Purchaser -1

Head of Sales -1

Digital marketing -1

Product & General - 9

**J. How we intend to use and repay the funds**

Purpose of this fund is to serve as operational expenditure and company back up fund.

We have healthy and sufficient cashflow from operations to support our monthly repayment to Fundaztic.

**K. Other supporting information about our company****Platform Remarks**

**This Issuer has a director-related exposure under Note No.876 at our platform. This Note has been fully settled on 2/10/2021.**