

DISCLOSURE: The contents of this document are as submitted by the issuer and Fundaztic has not verified and does not vouch for the accuracy or authenticity of the contents provided herein.

Notwithstanding the above, Fundaztic has, among others, conducted the following due diligence checking:-

- a) Verify the accuracy of the constitutional documents and information submitted by the issuer against reports extracted from official sources such as SSM (Suruhanjaya Syarikat Malaysia), CCRIS (Bank Negara Malaysia), CTOS and Credit Bureau Malaysia
- b) Perform reasonable care, including site visit when it is deemed necessary, to ensure the existence of the business operations of the issuer
- c) Evaluate to ensure that the issuer meets and complies with Fundaztic's credit and scorecard requirements for listing

BACKGROUND OF BUSINESS

A. Who are we

We are a wholesaler and retailer of confectionery products.

B. What do we do

We have long-term cooperation with a Johor famous confectionery manufacturing that offers a wide range of confectionery products to the public. Our Products range are butter-based cookies, oat-based cookies, butter-oat cookies, shortbread cookies, chocolate coated cookies and home recipe layer cakes. We have implemented various marketing strategies that promote our brand and product to consumers, such as different types of event marketing, hosting an industry event, participating in the roadshow, bazaar and cart stalls.

C. When did we start our business operations

We commenced our business since December 2014.

D. Where we are operating our business in

Our office located in Taman Maju, Batu Pahat, Johor. We also have occupied a small office in the confectionery manufacturing located at Jalan Minyak Beku, Batu Pahat, Johor.

E. How much have we invested into the business to-date

We have invested RM200,000 in our business already.

F. No. of Outlets/Branches we have now (if any)

No outlet.

G. Our Annual Sales Turnover

2020: RM 2,888,343.89

2021(Projection): RM 2.8mil – 3mil

H. Experience of our Key Management Team

Our key person has total of more than 7 years of experience in Sales and Marketing. One of our business partners is the major shareholder of the confectionery manufacturer.

I. Staffing – Staff Strength

Manager – 1

Administrative Clerk – 1

Marketing -2

Sales - 4

J. How we intend to use and repay the funds

Our business models combine both online and offline modes to cover entire West Malaysia. Currently, many of our stalls in the grocery department of hypermarkets and supermarkets are still profitable, because the COVID-19 lockdown has improved food grocery shopping performances. This is the third MCO we experienced, we plan to expand our booths after the MCO release. Thus, we tend to apply an additional fund as we truly determine the important of reserving an early money and stocks.

As mentioned early, there is a positive and steadiness demand from our business, we are confident that our monthly turnover is healthy and wealthy to repay the fund promptly.

K. Other supporting information about our company

- Products photo



Platform Remarks

This note is a 2nd Funding Request made by the issuer. The 1st note, published under Note No.2054 was listed on Fundaztic platform to raise fund on 09/07/2021. It was, however, aborted on 19/07/2021 when it did not achieve the Minimal Funding Goal during the Funding Period.

We have refreshed the latest CCRIS, CTOS and SSM information of the issuer and carried out our usual check and evaluation to ensure that the issuer meets our Fundaztic credit and scorecard requirements.