

**BACKGROUND OF BUSINESS**

**A. Who are we**

**B. What do we do**

**C. When did we start our business operations**

**D. Where we are operating our business in**

**E. How much have we invested into the business to-date**

**F. No. of Outlets/Branches we have now (if any)**

**G. Our Annual Sales Turnover**

**H. Experience of our Key Management Team**

**I. Staffing – Staff Strength**

**J. How we intend to use and repay the funds**

**K. Other supporting information about our company**